

Snow-Camp 2010 sets new records for youth charity!

'Using snow-sports to teach young people life-skills is what makes Snow-Camp such a fantastic project' Gerry Sutcliffe (Sports Minister)

Youth charity Snow-Camp have just returned from their latest adventure in the French Alps, having taken 230 disadvantaged young people, volunteers and staff from across London on the experience of a lifetime.

The 2010 trip set new records for the growing Snow-sports charity as the biggest Snow-Camp ever, with youth projects from across the capital and beyond benefiting from Snow-Camp's unique blend of skiing, snowboarding and life-skills sessions, focussing on key issues for young people.

Snow-Camp Director, Dan Charlish, said: 'This latest Snow-Camp was quite unbelievable in terms of size and impact. Thinking back to when we launched the charity in 2003 with just 13 young people from Lambeth, it's incredible to think we now take over this huge youth hostel in the resort and fill it full of young people from right across London. On the slopes everywhere you looked there were Snow-Camp groups learning to ski and board for the first time and loving being in the mountains – it was a fantastic sight!'



Snow-Camp 2010 had the same focus of taking young people from urban estate environments to the fantastic scenery of the Alps, teaching them to ski or snowboard and working intensively with them through a life-skills course.

Taking young people from across London and beyond also enables Snow-Camp to challenge gang culture, as young people from different areas realise their many similarities and learn to work together over the week.

The young people who attended this year are now looking forward to getting back together for the Snow-Camp movie premiere on June 14th, when the film of the week will be shown at Fulham VUE cinema.

'It's a fantastic evening,' says Dan Charlish, 'not only for the young people, who get to see themselves in action on the big screen, but also for all the staff, volunteers, supporters, companies and funders who help make the project happen.'

Mark Foster, Lambeth Council's Strategic Commissioning Manager, said: "Snow Camp is an invaluable project which Lambeth Council is proud to have worked with for the past five years. We need to get good quality challenging products to young people, especially those that don't normally have such opportunities. This is one of the key ways to achieve this, and we are very much committed in our continuing support of the project in the future."

Snow-Camp also run beginner and graduate courses throughout the summer using Chatham Ski Centre and the SNO!zone in Milton Keynes to work with young people.

More support still needed!

Snow-Camp is now looking for more support to develop the project. To get involved or to make a donation please contact Dan Charlish on 07930 695384. For general information, photos and to watch the most recent Snow-Camp movie, check out their website at www.snow-camp.co.uk



If you would like to attend the Movie Premiere of Snow-Camp 2010 on June 14th please contact Dan for tickets (£10 each)

Quotes from young people who attended Snow-Camp:

- 'The main thing I've learnt through attending Snow-Camp is that you can accomplish anything if you put your mind towards it.' (*Nathan Myers, 15, Ladbroke Grove*)
- 'Learning to ski taught me perseverance and gave me a huge amount of confidence. I really do believe in myself now and I never give up.' (*Shakira Gardener, 16, Brixton*)
- 'My best achievement was going down the massive mountains with speed, control and stability. And through the life-skills sessions I learnt how to control my anger in positive ways.' (*Tony Howlett, 17, Westminster*)

Quotes from sponsors and supporters:



SNO!zone are delighted to help give more young people in the UK the chance to get involved in snowsports at home and abroad.

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Registered Charity Number 1101030



'A great opportunity for those who wouldn't otherwise be able to enjoy mountain sports. We are pleased to be working in partnership with Snow-Camp'



'A wonderful initiative. We wish Snow-Camp every success and are proud to be supporting the project through our grants programme.'



'Westbeach is proud to help kit out the young people on Snow-Camp. Its a fantastic project and we wish them well for the future'



'A fantastic initiative for disadvantaged young people – The Ski Club of Great Britain completely supports the Snow-Camp project.'



'Ellis Brigham are proud to be able to support Snow-Camp and enable more young individuals to enjoy skiing and snowboarding.'

