

Press Release – 14/09/10 - Richmond to join Val D'isere as ski resort of choice for international glitterati!

Hard on the heels of the Vancouver Winter Olympics and inspired by successful ice rinks at Hampton Court and Kensington, local engineering guru Martin Langley is proposing to build a ski run by the Thames at Richmond Old Deer Park.

Modern snow making equipment now allows resorts to guarantee snow availability for skiers in all but the mildest of winter conditions and is already used extensively at traditional resorts. In addition to the novelty value of a ski club in easily accessible Greater London, the project features a highly cost-effective means for anyone to try their interest in prestigious winter sports without the expense of an organised trip to a traditional resort. A £25.00 day membership can easily be included in the cost of a London "Staycation".

Project Leader Martin Langley says:

"We're hoping to get the equipment, licences, and marketing sorted in time for the 2010 winter season starting this December and we don't propose to try anything too ambitious too quickly. Basically we'll construct a nursery slope using water from the river and an industrial snow compressor. This should allow beginners to get a taste for the sport and experienced skiers to practice before going on holiday. If it takes off then we can build something more ambitious on Richmond Hill at a later date. Currently our biggest headaches are hiring training staff with ski experience and organising the apres ski cocktails, although I'm sure we can sort something with a riverside pub if anyone's totally desperate for a glass of phlegm with a tree growing in it!"

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